

Dear Sir,

Re: Advertisement in Malaysia Printers Association's Magazine "Malaysian Printer Volume 13"

It is with great pleasure to inform you that the Malaysia Printers Association plans to publish its annual magazine "Malaysian Printer Volume 13" in December 2009

The Magazine will cover all aspects of information of the printing industry, print expertise' articles, papers, printing materials, machineries and related supplies for print buyers as well as suppliers. The magazine will be printed and circulated free to members of the associations in Malaysia, our oversea associates, suppliers, government departments, embassies, libraries and the general public who are in the printing business.


The association would like to invite your esteem company to place your advertisement in the association's magazine. The magazine will be printed in A4 size-paper and the rate of the advertisement fees are as follows:-

<b>Full Colour :</b>	Outside back cover (1)	-	RM3,000.00	}
	Inside front cover (1)	-	RM2,500.00	}
	Inside back cover (1)	-	RM2,500.00	}
	Full Page	-	RM1,500.00	}
(first come first get)				
<b>Black and White:</b>	Full Page	-	RM 800.00	}

Enclosed herewith is an order form (**Appendix 1a**) for your attention. Kindly fill up the order form and return it to the Association before **8<sup>th</sup> October 2009**. If you need more information, please contact the association of the above address. MPA will be most happy to assist you.

**The Association also welcome any articles, write-ups, market trend, photographs and information of latest technology on the printing industry and issues of common interest to be published in the magazine free of charge.** Malaysia Printers Association, a non profit organization, need your support to this magazine. Thank you.

Yours sincerely,



Tony Lee Ang Thee  
Secretary General  
Malaysia Printers Association

Magazine13a

## Advertisement Order Form

To:

The Secretary General,  
**Malaysia Printers Association,**  
 No. 42-1, Jalan Metro Perdana Timur 9 (Jalan 11/34A),  
 Kepong Entrepreneurs Park, Batu 7, Jalan Kepong  
 52100 Kuala Lumpur.  
 Tel: 03-6251 2187/89, Fax: 6251 8702  
 E-mail: [msiapa@tm.net.my](mailto:msiapa@tm.net.my)

Re:

**Malaysian Printers Volume 13**

We would like to take up an advertisement space in the above magazine. Please reserve the advertisement space as indicated with an 'X' below.

**Full Colour :**

Outside back cover	-	RM3,000.00	(		)
Inside front cover	-	RM2,500.00	(		)
Inside back cover	-	RM2,500.00	(		)
Full Page	-	RM1,500.00	(		)

**Black and White:**

Full Page	-	RM 800.00	(		)
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I enclosed herewith a cheque/ Money order of RM\_\_\_\_\_ being payment of advertisement for your attention. Payment should be made in the name of **“Malaysia Printers Association”**.

Yours faithfully,

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Fax No. : \_\_\_\_\_

Email : \_\_\_\_\_

Company chop/ address:

**Please Note:** Advertising Films, artwork/CD must be supplied by the advertiser/company. Cost of Art Work, Colour-separation, Films shall be the responsibility of advertiser/company. Malaysia Printers Association has the sole discretion of whether or not to publish the articles, write-ups submitted by the advertiser/company.